

SURVEY QUESTIONNAIRE FOR THE PARTICIPANTS OF CARNAVAL SZTUKMISTRZÓW FESTIVAL

Ladies and Gentlemen,

We kindly ask you to fill out this questionnaire on your thoughts and experiences related to your participation in the Carnival Sztukmistrzów Festival and your stay in Lublin. It will take you about 15 minutes to complete the questionnaire. Your answers will allow us to learn about your preferences and improve the festival.

Participation in the survey is unpaid. In case of any doubts on how to answer the questions, please reach to the pollster who has handed you the questionnaire.

The survey is a part of a larger project titled “The impact of Lublin outdoor festivals on the social and economic development of the city”, which is being carried out this year by the Workshops of Culture in Lublin. The results will only be used in the form of summary reports in order to improve Lublin outdoor festivals.

Thank you!

The Workshops of Culture in Lublin survey team

P. 1. What is your main purpose of coming to Lublin?

Please, tick up to three boxes.

- visiting friends, family
- participation in an event (cultural, artistic, entertainment) other than Carnival Sztukmistrzów
- business
- shopping
- using recreational and leisure facilities (SPA, wellness)
- sightseeing in Lublin
- participation in Carnival Sztukmistrzów
- participation in a different event (sports, religious, scientific)
- sightseeing around Lublin
- other (please, specify)

P. 2. What made you decide to come specifically to Carnival Sztukmistrzów?

Please, tick up to three boxes.

- I'm here by accident – I came here for a different reason, I was just passing by.
- My friends invited me. I'm here with a group of friends.
- The information on Carnival Sztukmistrzów seemed inviting to me.
- I've heard it's an appealing event.
- I came here to see a particular event/a particular artist.
- I like outdoor festivals.
- I'm involved as a co-organiser/volunteer/artist.
- other (please, specify)

P. 3. How did you find out about this year's edition of Carnaval Sztukmistrzów?

- friends/family told me about it
- through Facebook
- a website
- email from the Workshops of Culture
- programme/programme leaflet
- radio/TV
- printed newspaper
- poster/billboard
- in a tourist information office, from a guide, at a hotel
- I have participated in Carnaval Sztukmistrzów for many years.
- none of the above – I was passing by and decided to check out what was going on
- other (please, specify

P. 4. When you think of Carnaval Sztukmistrzów, what comes to your mind? Please list three associations:

- 1/
- 2/
- 3/

P. 5. How many days of Carnaval Sztukmistrzów do you intend to participate in?

- one day
- two days
- three days
- all days of Carnava;
- I don't know

P. 6. Who are you with during this year's edition of Carnaval Sztukmistrzów?

- I'm on my own.
- with friends
- with a partner
- with family
- with other participants of a trip
- with other people (who?

P. 7. How did you come to Carnaval Sztukmistrzów tonight?

- by car
- by public transport
- by taxi
- by bike
- on foot
- in a different manner (how?

P. 8. How much money do you intend to spend during Carnaval Sztukmistrzów?

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P. 9. To what extent do you agree or disagree with the following statements?

	strongly agree	agree	neither	disagree	strongly disagree	don't know
Carnaval Sztukmistrzów shows that there is a lot of interesting things going on in Lublin.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thanks to Carnaval Sztukmistrzów, I take part in events I would normally not take part in.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval Sztukmistrzów develops my interests.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Participation in Carnaval Sztukmistrzów is a pleasant way of spending time.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval Sztukmistrzów brings a lot of people who do not live in Lublin on a daily basis.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thanks to Carnaval Sztukmistrzów, the image of Lublin in Poland is better.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval Sztukmistrzów allows the people of Lublin to be proud of their city.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval Sztukmistrzów makes Lublin stand out among other cities in Poland.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

P. 10. How would you rate your experience of the following?

	very good	good	neither	poor	very poor	don't know
programme's attractiveness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
artistic value	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
atmosphere	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
behaviour of other participants of Carnaval Sztukmistrzów	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
access to information on Carnaval Sztukmistrzów	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
general impression related to your participation in Carnaval Sztukmistrzów	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

P. 11. Do you have any comments on this year's edition of Carnaval Sztukmistrzów?

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P. 12. How many events of Carnaval Sztukimistrzow do you intend to participate in?

- one selected event
- several selected events
- I don't have a specific plan, I'll see where I end up.
- I don't know

P. 13. Have you been to the earlier editions of Carnaval Sztukmistrzów?

- Yes, I have been to the earlier editions of Carnaval Sztukmistrzów.

If so, how many and when was the last time

- No, it's my first edition of Carnaval Sztukmistrzów.

P. 14. Are you going to participate in Carnaval Sztukmistrzów next year?

- definitely yes
- probably yes
- neither yes not no
- probably no
- definitely no

P. 15. Would you recommend Carnaval Sztukmistrzów to your friends?

I would surely
recommend it.

I would rather
recommend it.

I would rather not
recommend it.

I would surely not
recommend it.

P. 16. What other cultural and entertainment events do you take part in? Please, list three such festivals:

1/

2/

3/

P. 17. How many days do you intend to spend in Lublin?

- 1 day
- 2 days
- 3 days
- more than 3 days

P. 18. How did you come to Lublin?

- by plane
- by train
- by bus/coach
- by car
- in a different manner (how?.....)

P. 19. How much money do you intend to spend during your whole stay in Lublin?

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P. 20. Who did you come to Lublin with?

- on my own
- with another person
- with family (with children)
- with a trip
- with other people (who?.....)

P. 21. What other services do you intend to use during your stay in Lublin?

- renting a place to stay the night/a private apartment
- renting a hotel room
- renting a hostel room
- buying food products
- restaurant
- pub/bar
- buying souvenirs from Lublin
- club
- cinema/theatre
- city public transport
- taxi
- museum
- tickets to paid events during Carnaval Sztukmistrzów
- tickets to other cultural events
- shopping at a shopping centre
- sightseeing with a guide
- none of the above
- other (please, specify.....)

P. 22. What are your favourite places in Lublin? Please, list three such places:

1/

2/

3/

P. 23. What is your general impression of your stay in Lublin so far?

- fantastic
- very good
- good
- neither
- poor
- definitely poor
- disaster

P. 24. Do you think you are going to visit Lublin again in the future?

- yes
- no
- I don't know.

P. 25. Have you taken part in any of the following events?

	yes	no
The Night of Culture	<input type="checkbox"/>	<input type="checkbox"/>
East of Culture – Different Sounds Art’n’Music Festival	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair	<input type="checkbox"/>	<input type="checkbox"/>

P. 26. Do you intend to take part in any of the following events in the future?

	yes	no	don't know
The Night of Culture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
East of Culture – Different Sounds Art’n’Music Festival	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Jagiellonian Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

P. 27. What's your gender?

- female
 male

P. 28. Please, enter your year of birth:

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P. 29. What is your role in the household?

- sole family supporter
 one of the family supporters
 person dependant on other family members

P. 30. How many people, including you, are there in your household?

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P. 31. What's your education level (completed)?

- primary school
 junior-high school
 vocational school
 secondary school
 post-secondary school
 BA
 higher education

P. 32. How would you describe your financial situation?

- very good
 good
 neither good or bad
 bad
 very bad

P. 33. What country do you come from?

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Thank you for completing the questionnaire!