

# QUESTIONNAIRE FOR THE PARTICIPANTS OF CARNAVAL SZTUKMISTRZÓW

Dear Participants!

We kindly invite you to fill out this questionnaire regarding your experiences related to participating in Carnival Sztukmistrzów and staying in Lublin. The questionnaire will take approximately 15-20 minutes to complete. Your answers will help us understand your preferences and improve the overall quality of the festival. Participating in the survey is completely free, and if you have any doubts about how to respond, we encourage you to reach out to the person who provided you with the questionnaire. Please note that the survey is anonymous, and the collected data will only be used for statistical analysis in the form of collective reports.

Thank you!

Research team and Workshops of Culture in Lublin

## 1. What factors influenced your decisions to take part in Carnival Sztukmistrzów?

*Please tick no more than 3 answers.*

- I'm here by accident - I'm only passing through.
- I got invited by my friends, I'm in a group of friends.
- Other people told me that this is an exciting event.
- I found information about Carnival Sztukmistrzów exciting.
- I came here to see a specific event/artist.
- I regularly participate in Carnival Sztukmistrzów.
- I like open-air festivals.
- I like the atmosphere of this event.
- Other reason, please specify.....)

## 2. How did you find out about this year's edition of Carnival Sztukmistrzów?

- from friends / family
- from Facebook or other social media
- from the Internet: news portal, blog, internet radio or online newspaper
- from the e-mail I received from Workshops of Culture
- from radio/TV/ traditional newspaper
- from poster/billboard
- from tourist information, tour guide, or your hotel
- I have participated in Carnival Sztukmistrzów for many years.
- None of the above – I just happened to be passing by and thought I'd check things out.
- Otherwise (how? .....

## 3. What means of transport did you use to arrive at Carnival Sztukmistrzów today?

- car
- public transport
- suburban and/or long-distance transportation - train, bus, plane...
- taxi/Bolt/Uber...
- bicycle
- scooter/e-scooter
- on foot
- other (how? .....

**4. How many days of Carnaval Sztukmistrzów did you attend or are planning to attend?**

- one day
- two days
- three days
- all days
- I don't know

**5. How many events of Carnaval Sztukmistrzów did you attend or are planning to attend?**

- one selected event
- a few selected events
- I don't have specific plans; I'll see where I go
- I don't know

**6. With whom are you attending this year's Carnaval Sztukmistrzów?**

- I'm here by myself
- friends
- husband/wife or partner
- children

**5a. How old are the child / children you are bringing to Carnaval?**

.....

- other members of my tour group
- other people (who? .....

**7. Are you using the official programme of events while attending Carnaval Sztukmistrzów?**

- Yes, I am using the printed version.
- Yes, I am using an online version.
- No, I am not using it – I didn't know it was available.
- No, I am not using it – I know it's available but I don't need it.
- I am not using it but the person I've brought is using it.
- I plan to obtain the paper version.
- I plan to download the online version.

**8. Which festival attractions did you experience or are planning to experience?**

- street shows (free of charge)
- evening grand-scale spectacles at Litewski Square and/or Zamkowy Square (free of charge)
- ticketed shows
- exhibitions
- purchase of festival gadgets
- attractions for children and/or adults in Błonia
- attractions for children and/or families in Circus Camp at Litewski Square
- food trucks / food zone / bar in the festival area
- I did not experience and I'm not planning to experience any of the listed attractions.

**9. What services and activities did you use or are planning to use during Carnaval**

**Sztukmistrzów?**

- restaurant
- pub/bar
- grocery shopping
- music club / disco
- public transport
- taxi / Bolt / Uber...
- shopping in a commercial centre
- I'm going for a walk in the Old Town / Lublin's city centre
- other (please specify: .....)
- I didn't use and I'm not planning to use any of the listed services.

**10. When I think about Carnaval Sztukmistrzów... please list your first associations. These can include words, phrases, verbs, adjectives, and more.**

- 1/ .....
- 2/ .....
- 3/ .....

**11. How would you rate this year's edition of Carnaval Sztukmistrzów?**

	very good	good	neither good, nor bad	bad	very bad	I have no opinion
official programme of events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
artistic level	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
atmosphere of the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
behaviour of other participants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
the level of organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information Point at Łokietek Square	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ticket sales system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
access to information about the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
social media content shared on the official profiles of Carnaval Sztukmistrzów	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
overall impressions or feelings about participating in Carnaval Sztukmistrzów	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**12. What do you think Carnaval Sztukmistrzów should do LESS of?**

- .....
- .....

**13. What do you think Carnaval Sztukmistrzów should do MORE of?**

- .....
- .....

**14. Do you have any other thoughts on this year's Carnaval Sztukmistrzów?**

.....

.....

**15. Would you recommend Carnaval Sztukmistrzów to your friends?**

I would definitely recommend it	I would probably recommend it	I would probably NOT recommend it	I would definitely NOT recommend it
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**16. Will you participate in next year's Carnaval Sztukmistrzów?**

- I will definitely participate
- I will probably participate
- I have mixed feelings
- I will probably NOT participate
- I am definitely NOT going to participate

**17. Please specify, to what extent do you agree with the following statements:**

	I strongly agree	I agree	I have mixed feelings	I disagree	I strongly disagree	I have no opinion
Carnaval Sztukmistrzów proves that there are many interesting things happening in Lublin.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thanks to Carnaval, I participate in events that I wouldn't normally attend.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval develops my hobbies.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendance in Carnaval Sztukmistrzów is a pleasant form of spending time.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carnaval makes me proud of Lublin //// ...makes the citizens of Lublin proud of their city.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**18. Do you recognise any SPONSORS of Carnaval Sztukmistrzów?**

- no
- yes

**21a. If so, please list every sponsor that comes to your mind.**

.....

**19. Do you recognise any ORGANISERS of Carnaval Sztukmistrzów?**

- no
- yes

**22a. If so, please list every organiser that comes to your mind.**

.....

**20. Have you attended any of the events mentioned below?**

	yes	no
Night of Culture	<input type="checkbox"/>	<input type="checkbox"/>
East of Culture – Different Sounds Art'n'Music Festival	<input type="checkbox"/>	<input type="checkbox"/>
Re:tradition – The Jagiellonian Fair	<input type="checkbox"/>	<input type="checkbox"/>

**21. Have attended previous editions of Carnaval Sztukmistrzów?**

Yes, I have attended previous editions of Carnaval Sztukmistrzów

**21a. If so, how many of them did you attend ..... and when for the last time .....**

No, it's my first time at Carnaval Sztukmistrzów

**22. What festivals have you participated in or are you planning to participate this year?**

.....  
.....

**23. What's your gender?**

male

female

other answer: .....

**24. Please provide your year of birth: .....**

**25. What's your educational background (completed)?**

primary education

lower secondary education

vocational education

vocational education (technical college)

secondary education (high school)

higher education – Bachelor's degree

higher education – Master's degree

I have an academic title or degree (PhD, professor)

**26. Please provide the postal code of your current place of residence. *This data will be used strictly for research purposes and will not serve as a means to identify individuals.***

.....

**27. Where are you from?**

Poland

Ukraine

Belarus

another European country

one of the African countries

one of the Asian countries

another country (which one?) .....

**28. How would you rate your financial situation?**

very good

good

neither good, nor bad

bad

very bad

**If you are NOT a resident of Lublin, please respond to three more questions. ☺**

**29. What is the main purpose of your arrival in Lublin?**

*Please tick no more than 3 answers.*

- visiting family/friends
- participation in Carnaval Sztukmistrzów
- participation in other cultural, artistic, or entertainment events, besides Carnaval
- sightseeing Lublin
- touring the Lublin region
- other (please specify: .....)

**30. What services are you using / intend to use during your stay in Lublin (not only during Carnaval Sztukmistrzów)?**

- renting accommodation / apartment
- renting hotel room
- renting hostel accommodation
- grocery shopping
- restaurants
- pubs / bars
- shopping for souvenirs from Lublin
- night clubs / discos
- cinemas / theatres
- public transport
- taxi / Bolt / Uber...
- museums
- entry passes for cultural events other than Carnaval Sztukmistrzów
- shopping at a commercial centre
- sightseeing Lublin with a tour guide
- touring the Lublin region with a tour guide
- other (please specify:.....)

**31. How many days do you intend to stay in Lublin?**

- 1 day
- 2 days
- 3 days
- more than 3 days

***Thank you for completing the questionnaire!***

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